



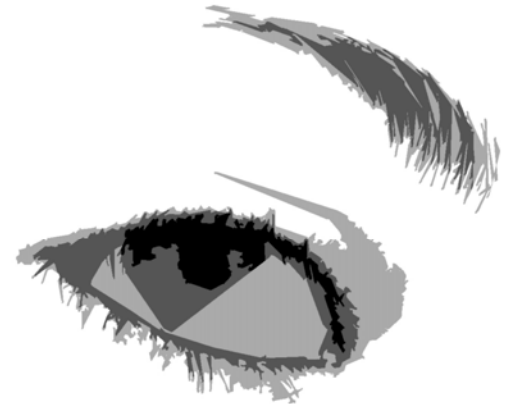
FOR ALL THE COVER YOU NEED!

BUSINESS OBJECTIVES

To financially protect the business' Plant & Equipment and Stock from risk of loss or damage.

THE CHALLENGE

Eye Love You Optical, a specialty optometrist and retailer of tested eyewear recently opened its practice in a popular mall in Port-of-Spain and wanted to financially protect all newly purchased Plant, Equipment and Stock from risk of loss or damage. These risks ranged from fire, flood and theft. The company had no prior experience in insuring assets of such high value and did not want to have the task of performing the research for themselves. Therefore, they requested professional advice from a reputable and experienced broker.



eye love you OPTICALS
EYE CARE AT ITS BEST

THE SOLUTION

The broker turned to Insurance Brokers West Indies Limited, one of the region's most respected brokerage firms, specializing in risk-related services primarily to Industrial, Commercial, Public and Government, Statutory and Private Enterprises. Eye Love You Optical entered into a strategic relationship with IBWIL because of its market experience and deep expertise in helping businesses protect themselves from financial hardship in the event of equipment loss.

Working closely with a dedicated Account Executive from IBWIL, Eye Love You Optical was able to insure Plant and Equipment valued at \$250,000 and Stock valued at \$190,000.

THE ROI

Within six months after ensuring all their equipment there was a fire that partially destroyed the mall. By having IBWIL manage its insurance needs, within three months after the fire, Eye Love You Optical was able to settle a claim for \$232,583 on Plant and Equipment and \$190,000 on Stock. The young company was therefore able to find a new location and open its doors for business once again.



Head Office

P.O. Box 969,
2B Dere Street,
Port of Spain.
Trinidad, W.I.

Telephone:

(868) 625-1281
(868) 625-4079
(868) 625 4080
(868) 625 4126

Fax:

(868) 623-5884

South Office

Suite 9,
First Floor Cathay House,
Carlton Centre,
St. James Street
San Fernando

Telephone:

(868) 657-6164

Fax:

(868) 657-0982

E-Mail:

ibwil@tstt.net.tt

Insurance Brokers West Indies Limited is a locally owned, incorporated registered insurance broker providing professional advice on insurance and related risk management services. These services are designed to **identify, evaluate, control and transfer risks concerning the safety and security of life and health, property and financial assets.**

The Company has been operating in Trinidad and Tobago since 1961 and is firmly established in the local market specializing in risk -related services primarily to Industrial, Commercial, Public and Government, Statutory and Private Enterprises. This specialization fosters the development of qualified and motivated staff who are assisted with opportunities both local and overseas.

